

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PEP'S PIZZA, LTD.	BELIZE FOODS, LTD.	07/19/2004	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Diageo North America, Inc.
Street Address:	Six Landmark Square
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06901
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1783555	CAPTAIN MORGAN'S

CORRESPONDENCE DATA

Fax Number: (203)359-7192

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: cindy.carey@diageo.com

Correspondent Name: Cindy Carey

Address Line 1: Six Landmark Square

Address Line 2: Diageo North America, Inc.

Address Line 4: Stamford, CONNECTICUT 06901

ATTORNEY DOCKET NUMBER:

CPMG ASSIGNMENT

NAME OF SUBMITTER:

Cindy Carey

Total Attachments: 1

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CH 1783555 \$40.00

TRADEMARK ASSIGNMENT

This Assignment is made this 19 day of July, 2004, by and between Pep's Original Pizza, Ltd. (formerly Belize Foods, Ltd.), a Wisconsin corporation with an address of _____ ("Assignor") on the one hand, and Diageo North America, Inc., a Connecticut Corporation with an address of Six Landmark Square, Stamford CT 06901 ("Assignee") on the other hand.

WHEREAS, Assignor has developed and used the trademark CAPTAIN MORGAN and/or CAPTAIN MORGAN'S for pepper sauce, including United States Reg. No. 1,783,555 therefor (the "Trademark");

WHEREAS, Assignee is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee Assignor's entire right, title and interest in and to the Trademark (including United States Registration No. 1,783,555) together with the goodwill of the business symbolized by the Trademark and including all rights to sue and recover for past infringement of the Trademark.

PEP'S PIZZA, LTD.

JOSEPH H. LEOT
By: Joseph H. Leot
Title: PRESIDENT

Dated: 7/19/04

NOTARIZATION

Sworn to before me this 19th day of July, 2004.

LARRY L NIFONG
My commission expires: 12-2-07
Larry L Nifong

BELIZE FOODS, LTD.

JOSEPH H. LEOT
By: Joseph H. Leot
Title: PRESIDENT

Dated: 7/19/04

NOTARIZATION

Sworn to before me this 19th day of July, 2004.

LARRY L NIFONG
My commission expires: 12-2-07
Larry L Nifong